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Alicia Robertson

SIMONA Boltaron Welcomes Alicia Robertson as Human Resources Manager

April 29, 2025 - SIMONA Boltaron is pleased to announce that Alicia Robertson has joined the company as Human Resources Manager. In this role, Alicia will lead onsite HR operations, including recruitment, benefits administration, workplace policies, and employee engagement. She will serve as a vital link between employees and leadership, supporting a workplace environment built on collaboration, compliance, and inclusivity.

As HR Manager, Alicia will oversee all administrative functions of the Human Resources department, including recruiting, interviewing, hiring, compensation and benefits, leave administration, and policy enforcement. She will also play an active role in enhancing communication and driving continuous improvement initiatives that support the overall employee experience.

“My goal is to support a positive, compliant, and inclusive workplace by building upon the strong foundation already in place here at SIMONA Boltaron,” said Alicia. “I look forward to partnering with leadership to assess current needs, working closely with employees to understand goals and challenges, and fostering collaboration across all SIMONA AMERICA facilities. I'm especially excited to support the team in Newcomerstown and contribute to our shared success.”

Alicia brings a strong background in HR operations and employee relations, most recently serving as Senior Human Resources Generalist at Battle Motors, an industry leader in heavy-duty ICE, electric, and specialty truck manufacturing, where she contributed to the company's rapid employee growth and expansion efforts over a three-year period. Prior to Battle Motors, she held the role of Office Manager, and formerly Human Resources & Accounting Associate, at Tank Services Co., a corrosion remediation and specialty coatings company. Alicia holds a degree from Kent State University and is deeply engaged in supporting the manufacturing industry in the Tuscarawas Valley.

MORE

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“Alicia is a fantastic addition to the SIMONA team,” said Amy Brandon, Director of Human Resources for SIMONA AMERICA Group. “Her experience, leadership, and passion for supporting manufacturing in our region make her a perfect fit for Boltaron. We’re excited to have her on board and look forward to the positive impact she’ll make across our organization.”

Alicia will report directly to Amy Brandon as part of the SIMONA Boltaron HR team.

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For immediate release. Copy of article appreciated.

About SIMONA Boltaron

Based in Newcomerstown, Ohio, SIMONA Boltaron is a leading thermoplastic sheet manufacturer for the aerospace and mass transit industries, among other markets. The company is the only plastic sheet manufacturer that can extrude, calender, and press laminate sheet in a single location. Its unmatched press laminating process can emboss an infinite range of textures into thermoplastic sheets. SIMONA Boltaron is a division of Germany-based SIMONA AG, a leading global manufacturer of thermoplastics products. For more information, visit www.simona-boltaron.com.